

BAS[TIAAN] VAN DRUTEN

Ahoy! My name is bastiaan van druten but you can call me bas. I'm a concept developer and designer with a hands-on attitude. Always looking for the core of any question before answering with a truthful answer. I'm a generalist in a world of specialists.

WOODY SKATEBOARDS

Graphic/Web design, product design, marketing, branding, woodworking & art direction

Woody Skateboards are hand made, old skool skateboards from urban wood felled in Amsterdam and Utrecht. With this brand I want to show the roots of skateboarding including the ideas from which it sprung. Sustainable shredsticks to surf the concrete waves!





YOUTH FOOD MOVEMENT ACADEMY

Web design / developer, Art direction

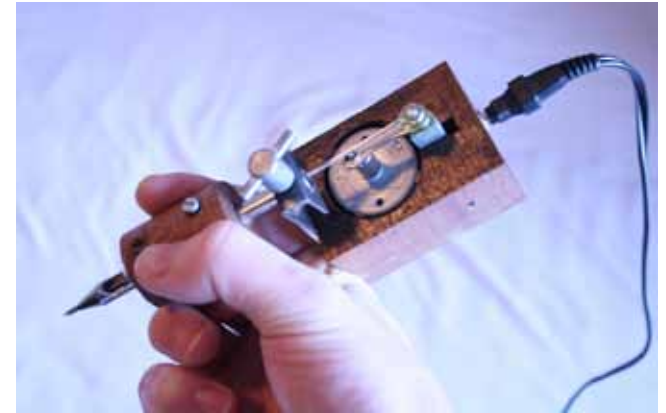
YFM academy is an interactive course for young professionals and students from the hospitality, agricultural and food industry to educate about food systems. I made their website as well as the annual report.



DE KAJUIT

Illustrator, tattoo artist, machine builder, bon vivant

De kajuit is a personal project where I explore the crooked world of prison style tattoos and tattoo machines. All the machines are hand made from cassette deck motors and scraps from video recorders. All the illustration either come to life just before they are permanently put into skin or derived from existing historical prison tattoos.





LEAF A MESSAGE

Concept, design, art direction, technical production, chalker

For the big launch of their first fully electrical car, Nissan Leaf asked us to come up with an event that would make the a lasting impression on the Leaf drivers. This light installation is made up of almost a hundred cars. All the cars lined up to shine their headlights on the central reflector unit. This would send the combined light beam into the sky above. This way the Leaf drivers send out a message to the world: electrical driving is here to stay.



LITTLE NEW ORLEANS FESTIVAL

art director, web designer / developer, screen printer
technical production

Little New Orleans is a festival inspired on the streets of New Orleans. It's about bands who do not need a stage or amplification, people dancing in the streets, side by side with the bands who provide the music. Joost van der Wiel and me came up with this concept and turned it into reality on a sunny day in May, 2015. More than 5000 people visited this free festival.



BT Nieuw
STRAATMUSICFESTIVAL
IN ARTS VLECHT
24 MEI 2015



ZO SMAAKT HET

ZO KLINKT HET



NIEUWS



1.10.15 12:13 10.10.15 10.10.15



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WE BODEN





TATROULLETTE

Illustration, technical production, concept, design

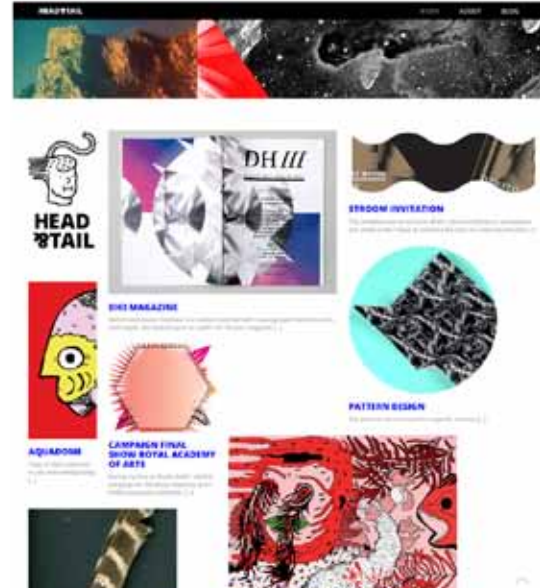
Tatroullette is a magic tattoo machine for the brave kids of Into the Great Wide Open. Into the Great Wide Open is a music & art festival on Vlieland (one of the Dutch Wadden islands). With the Tatroullette we 'tattooed' over 700 kids in 3 days. Choosing your favourite illustration was not part of the game, the wheel told you which one you would get! Real sailor memories from your favourite party island!



HEAD&TAIL

Web developer

The beautiful mind behind Head&Tail asked me to build her website with WordPress for her. The grid is as flexible as her creative abilities. Head&Tail works very intuitively, this is clearly reflected by her web-site. "The thoughtfulness of the head is combined with the playfulness of the tail. Strategic and intuitive design."



LOKAAL 181

Design, concept, technical production, woodworking

To get youngsters to vote for the regional elections, Massa Media asked us to design an eyecatcher & information booth for voting center 181. We transformed a pop-up sneaker store into a voting center for young folks. The center is located in one of the busiest shopping malls in the Netherlands. and was open for 3 days.



THANKS FOR WATCHING

FOR FURTHER INFORMATION, QUESTIONS OR JUST
TO SAY AHOY, PLEASE FEEL FREE TO CONTACT ME:

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